

# FOR IMMEDIATE RELEASE

## SHELOWITZ LAW GROUP LAUNCHES NEW WEBSITE

### Firm Reinforces Motto "SLG is Looking Out for You<sup>®</sup>" Throughout New Site

**New York, New York, January 8, 2020** -- Shelowitz Law Group, an international law firm with offices in New York City and Tel Aviv, is pleased to announce the launch of its completely redesigned law firm website at <u>www.shelgroup.com</u>.

The new website highlights the firm's multi-disciplinary depth of experience and global reach, while featuring a fresh, innovative design, bold colors, clear navigation, and up-to-date firm information. The new site conveys SLG's unique combination of business, intellectual property, and litigation experience with its broad industry knowledge in the areas of technology, music, retail, and food and beverage, among others. SLG's Software Copyright Protection Group<sup>TM</sup> is featured prominently with an entire page dedicated to its activities on behalf of the firm's software clients.

"As we approach the fifth year since the founding of the firm, we are especially excited to showcase our experience on behalf of world class clients," said Managing Partner, Mitch Shelowitz. In addition to describing the firm's practice areas and experience, the new website contains numerous testimonials of satisfied SLG clients. These testimonials provide prospective clients with insights to enable a more informed decision as they consider engaging SLG as their legal counsel.

Mitch further explained that "the new website provides the firm an opportunity to showcase SLG's industry partnerships, support, and mentorship for the startup ecosystems in Israel, Berlin, and Amsterdam. *SLG is Looking Out for You*, SLG's motto, is emphasized throughout the new website, and reinforces the firm's dedication to clients, friends, employees, industry partners, and vendors."

Visit www.shelgroup.com to view the firm's new website.

#### **About Shelowitz Law Group**

Shelowitz Law Group, a proud member firm of *IR Global*, is an international law firm with offices in New York City and Tel Aviv, Israel. SLG boasts an experienced legal team that is adept in handling venture capital, private equity, angel, and private financings, mergers and acquisitions, joint ventures, licensing, franchising, and commercial agreements, real estate transactions, employment matters, and trademark and copyright protection, as well as litigation

and dispute resolution matters. SLG attorneys constantly strive to achieve successful outcomes for their clients, applying the highest professional standards.

\**SLG is Looking Out for You* and *Software Copyright Protection Group* are registered and unregistered trademarks of Shelowitz Law Group PLLC.

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